SUSTAINABLE & HOLISTIC URBAN TRANSFORMATION CAMPAIGN FOR ISTANBUL

A VITAL PROJECT FOR TURKISH NATION &
A CHALLENGING PROJECT FOR INTERNATIONAL COOPERATION

Prof. Dr. HALUK ÇEÇEN – YILDIZ TECHNICAL UNIVERSITY

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P.P. By, Arch. Berkay Kuzubaşoğlu, MA
The city where, CONTINENTS, CIVILIZATIONS, RELIGIONS, CULTURES and IMAGINATION Meet . . .

ISTANBUL
WORLD’s leading NATURAL, HISTORICAL & CULTURAL CAPITAL
is under a SERIOUS EARTHQUAKE RISK ! …
IF, ISTANBUL COULD NOT BE REHABILITATED BEFORE THE EARTHQUAKE . . .

ISTANBUL WOULD COLLAPSE,
DUE TO THE EXPECTED HUGE LOSSES
( LIFE, PROPERTY, INFRASTRUCTURE and ECONOMICAL )

TOGETHER WITH ALL THE CULTURAL & HISTORICAL TREASURES
WHAT A BIG LOSS FOR THE HUMANITY ! . . .

URBAN TRANSFORMATION FOR ISTANBUL

Prof. Dr. HALUK ÇEÇEN ( YTÜ )
ISTANBUL is a Potential DISASTER REGION, EITHER WE WILL TRANSFORM ISTANBUL, OR, EARTHQUAKE WILL ! . . .
Thus, WE (Government, Local Stake Holders & International Partners) ARE DETERMINED TO TRANSFORM IT PROPERLY

URBAN TRANSFORMATION FOR ISTANBUL

Prof. Dr. HALUK ÇEÇEN (YTÜ)
PRESERVATION of ISTANBUL with her Natural, Historical and Cultural Treasures is a major UNIVERSAL RESPONSIBILITY.

Besides being an EARTHQUAKE-PRONE METROPOLIS, Today’s ISTANBUL is, unfortunately, NOT a MODERN METROPOLIS.

Therefore, transforming ISTANBUL into a METROPOLIS, which would be, SAFE AGAINST NATURAL DISASTERS, CONTEMPORARY and SUSTAINABLE is of “VITAL” IMPORTANCE for us all.
MAIN SLOGAN; ISTANBUL BELONGS TO US ALL

MAIN TARGET; SUSTAINABLE and HOLISTIC URBAN TRANSFORMATION

MAIN TARGETS:

> SUSTAINABILITY; Protection and Preservation of ENVIRONMENTAL, HISTORICAL & CULTURAL Values.

> HOLISTIC APPROACH; Comprehensive & Integrated Planning & Execution Transformation of the Metropolitan ISTANBUL as a whole, rather than independent transformation of local districts.
KEY TO SOLUTION;

SUSTAINABLE and HOLISTIC URBAN TRANSFORMATION PROJECT for ISTANBUL

THIS EXCITING PROJECT OFFER THE OPPORTUNITY OF CENTURIES FOR INTERNATIONAL CO-OPERATION

IF, FICTIONALIZED IN A RATIONAL MANNER, THIS PROJECT WILL ATTRACT MANY NATIONS.

URBAN TRANSFORMATION FOR ISTANBUL

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3 DIMENSIONAL ACTION PLAN for INTERNATIONAL CO-OPERATION

FINANCIAL INVESTMENT TECHNICAL

All stakeholders are invited to develop WIN-WIN Models

URBAN TRANSFORMATION FOR ISTANBUL

Prof. Dr. HALUK ÇEÇEN (YTÜ)
ALL LOCAL & INTERNATIONAL STAKEHOLDERS SHOULD CONTRIBUTE IN THIS CHALLENGING ISTANBUL PROJECT. SINCE, . . .
ISTANBUL BELONGS TO US ALL …
THANK YOU FOR YOUR ATTENTION...